

Bologna, city of art and culture



City of art, culture and commerce with an efficient trade fair and renowned manufacturing and automotive tradition, Bologna is famous for its nearly 40 km of porticoes, the longest in the world. The city is also well-known as the “Dotta”, because of its ancient University, and has an historic medieval center, one of the largest and best preserved in Europe, full of restaurants, theaters and shops. Among the symbols of Bologna are Piazza Maggiore, the Neptune Fountain and the medieval towers. The “Two Towers” are the most famous and majestic: the Asinelli (98 meters) and its

“twin” Garisenda (48 meters). Bologna can be considered as a crossroads of Europe and Italy, not only for its position but also for its leading role in the world of creativity. Culture is one of the most important elements of Bologna’s reputation worldwide: it’s the only Italian city awarded by Unesco with the title of “Creative Music City”.

The historic heritage of Bologna is preserved in more than 50 museums, with art pieces ranging from Etruscan finds to Egyptian mummies, from paintings by Gior-

gio Morandi to Guido Reni's masterpieces. Art in Bologna can be discovered walking in the historic center, under its porticoes, through a journey among churches, historic buildings and the famous towers.

From the center of Bologna there are many routes that shortly lead to a beautiful countryside. The most famous is the one that connects the city center to the San Luca Sanctuary (a well known destination for religious pilgrimages), with a 4 km long portico, the longest in the world. Lovers of archeology can take the Flaminia military, route built more than two thousand years ago by Roman legionaries to connect the city with Arezzo.

